

GUEST INVITATIONS



5.5" x 8.5" Postcard

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4 x 6 Postcard

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Advertising/ Sponsorship Info

Contact Doug or Julie delmar@vts.com or 858-459-1682 for details and ordering.

SHOW DIRECTORY ADVERTISING

Enhanced Listing	\$100
1/4 Page B/W	\$300
1/4 Page Color	\$450
1/3 Page B/W	\$500
1/3 Page Color	\$650
1/2 Page B/W	\$800
1/2 Page Color	\$1,150
Full Page B/W	\$1,600
Full Page Color	\$1,950
Front Cover (Inside - Color)	\$2,500
Back Cover (Inside - Color)	\$2,500
Back Cover	-SOLD-

Specifications:

- Enhanced Show Guide Listing - Includes Highlighted Name, Logo & Perimeter Box.
- 1/4 Page Ad - 5" x 2.5"
- 1/3 Page Ad - 2 1/4" x 9.5"
- 1/2 Page Ad - 7 3/4" x 5"
- Full Page Ad - 8 1/2" x 11"

SPONSORSHIP OPPORTUNITIES

SHOW SPONSOR * (4 available) \$5000

- Company name on front cover of Show Guide as "Show Sponsor"
- RV or 10 X 10 Tent near main show entrance to show company wares
- Free 1/2 Page Color Ad in event show guide
- Enhanced show listing denotes your company as "Show Sponsor"
- Hang your company banners (up to 10) in reception area
- 30 personalized reception drink tickets

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SHOW GUIDE SPONSOR (1 Available) \$2500

Insert company line card in show guides*

*You provide the artwork - we print

Enhanced show guide listing denotes your company as "Show Guide Sponsor"

SHOW ATTENDEE BADGE SPONSOR (1 Available) \$2500

4" x 6" full color company postcard inserted in each attendee badge*

*You provide the artwork -- we print

SHOW LANYARD SPONSOR (1 Available) \$2500

Lanyards provided at registration with your company name for each attendee*

*We provide the lanyards

TECHNICAL PROGRAM ROOM SPONSORS (4 Available) \$1500

Company Name & Logo on front cover of Technical Program Piece Mailing*

*20,000 piece mailing

Enhanced show listing denotes your company as "Technical Program Sponsor".

Main technical presentation area sign listing your company as Technical Program Sponsor

T-SHIRT SPONSOR (10 Available) \$450

Company Logo on the back of show t-shirt

Attendees stop by your booth to get a stamp to receive t-shirt.